



2014 FARNBOROUGH AIR SHOW STATE OF CONNECTICUT EXHIBIT REGISTER TODAY!



The State of Connecticut Department of Economic and Community Development and the Connecticut Center for Advanced Technology invite Connecticut aerospace manufacturers to participate in promoting our state's world-class aerospace industry at the upcoming Farnborough Air Show on July 14-20, 2014*. Exhibit space is available on a first-come, first-served basis. The cost per exhibit is \$11,000.

July 14-18 are trade days, July 19-20 are public days

WHAT YOU GET

- Uniquely designed space in the 27'x 36' State of Connecticut exhibit
- Prime location in the U.S. Pavilion, adjacent to the U.S. Exhibitors Lounge
- Space to display graphics and literature with other Connecticut companies
- Pre-arranged B2B meetings at discount price
- Week-long exhibitor pass and daily guest passes
- Access to the U.S. Exhibitors Lounge and meeting rooms
- Company listing in show directories
- Logistical support prior to the show and on site
- State Trade and Export Promotion (STEP) "General Assistance Fund Round Two" (GAF) – eligible small businesses may receive up to \$4,000 via STEP GAF; funds distributed first-come, first-served basis. Contact DECD directly at 860-270-8059.

WHY YOU SHOULD GO

- Exposure to 100,000 attendees and 1,500 exhibitors in 4 days
- \$300,000,000 in sales reported by exhibitors since 2006 show
- Access to global OEMs like Boeing, Rolls Royce, GE, UTC, Airbus...
- Interact with thousands of small and medium sized aerospace suppliers
- \$1,500 savings on the cost of exhibiting on your own
- Contact with hundreds of industry executives



...I have been trying to get a foot in the door with Rolls Royce for years. This air show allowed me to make the contacts necessary to develop them into a customer. The show was a homerun for Aero Gear... Doug Rose, Aero Gear

Dates: July 14-20, 2014*

Location: Farnborough, England

Cost: \$11,000

For more information:

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